

Community clear-up – clearly a good idea

We love Rushcliffe and we hope residents do too, so Rushcliffe BC is backing the Government's first-ever nationwide community clear-up day on the first day of spring, Saturday 21 March. Residents are urged to roll up their sleeves and get stuck in cleaning up a public eyesore.

Each year Rushcliffe Borough Council cleans over 2,500km of public highways, over 50 parks and open spaces and removes around 700 fly tips collecting a whopping 1,400 tonnes of rubbish. This goes a long way to keeping Rushcliffe looking great and is one reason why Rushcliffe is regularly in polls of the top places to live in the country as people take pride in their local areas and public spaces.

Litter and fly-tipping that is left to accumulate has a huge impact on the enjoyment of places and leads to a lower quality of life. Everyone has a responsibility to keep communities tidy.

There are already many groups and individuals involved in regular litter picking activities in Rushcliffe. But there could be more people involved. The Borough Council, working with Streetwise Environmental, want to encourage parish councils, communities and local groups to come forward and tackle any local litter strewn public places on this special day of action. Streetwise will provide litter picking tools and black bags and will remove the rubbish collected by any organised groups that registers.

Publicity material for any organised event can be downloaded from Keep Britain Tidy at www.thebigtidyup.org. Follow social media updates using the hashtag #ClearUpDay or find more details on Facebook at: www.facebook.com/ClearUpDay .

Parish Councils, communities or groups that want to get involved should register their interest with Dave Simpson on 0115 9148376 or email DSimpson@streetwiseenvironmental.co.uk