Hello

We’re writing to ask you to be part of a worthwhile campaign called **Cut it Out**, taking place across hair salons in Nottinghamshire this year.

You and your clients get to know each other. When clients sit in the salon chair, it can feel like a safe space to talk about things happening in their personal lives. And that close relationship puts you in the position where you might be able to spot something that worries you. Something that others might not see.

**Cut it Out** is an initiative to help you – and other stylists across Nottinghamshire, recognise signs of possible domestic abuse, be able to respond and point your clients in the right direction for help, if they want it.

We’re doing this by **offering free, online training** over a range of dates and times in April and May.

We’re a Nottingham based charity that works to prevent domestic violence and abuse and we’re running this campaign in partnership with Broxtowe Women’s Project and Juno Women’s Aid.

One in four women and one in six men experience domestic abuse at some point in their lives. Domestic abuse is about much more than physical violence and there’s a lot of help available for those experiencing it. This campaign is about getting that knowledge out into the community.

The **Cut it Out campaign** was launched in Norfolk after the death of Kerri McAuley, who was killed in 2017 by her abusive partner. Before her death **Kerri had** **talked to her hairdresser** about her abuse.

**What to do next**

Head to our website to register your interest **equation.org.uk/cut-it-out** and you’ll receive

* A free domestic violence training session (various dates available)
* free follow up support available, from trained domestic abuse specialists, so if you’re ever worried about someone, you always be able to get advice
* posters and mirror stickers to display in your salons, so your clients know they’re in a safe place to talk to someone. We will also give you other discreet safety resources your clients can take away

We hope to see you soon

**Together, we help people live free from abuse**

The Equation team